



PATENT
Customer No. 81,331
Attorney Docket No. 10761.0009-00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
Sean HANDEL et al.)	Group Art Unit: 3622
)	
Application No.: 09/196,338)	Examiner: Duran, Arthur D.
)	
Filed: November 19, 1998)	Confirmation No.: 9014
)	
For: A PERSONALIZED PRODUCT)	
REPORT)	

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY TO OFFICE ACTION

In reply to the Office Action mailed May 15, 2009, the period for response to which extends through August 15, 2009, Applicants respectfully request reconsideration of this application in light of the following remarks.

Remarks begin on page 2.